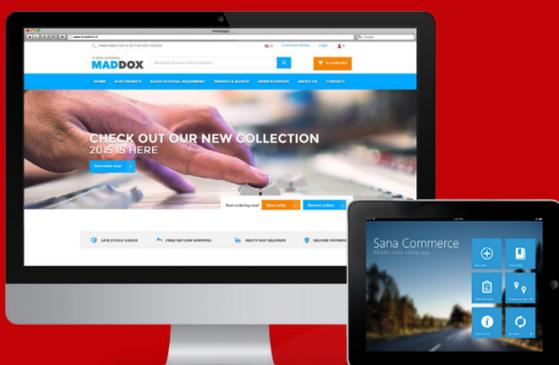


## More than 1,000 shops live on Sana Commerce

We deliver 100% fully integrated B2B e-commerce solutions for Microsoft Dynamics NAV/AX, SAP, and other ERP systems that help retailers, manufacturers and wholesalers take their business online and increase sales. You've already made the heavy ERP investment, spent countless hours customizing and configuring it for your business and customers, we believe you shouldn't have to repeat all that work and financial commitment for a complex webshop. Sana's integration allows for low TCO and ensures that your ERP completes the real-time calculation for your online shopping cart. Orders are processed directly and your clients will always have access to customer specific prices, stock inventory, order history and account information. Your portal can be setup in a matter of days so you can quickly benefit from higher sales efficiency, better customer service and increased revenue. Sana Commerce enables you to grow your business without growing your sales team.



## FEATURES & BENEFITS



### Leverage your ERP investment

Your ERP is the heart of your business in every sense. Utilize the financial and workload investment you've already made by installing Sana within your ERP. A seamless integration with all business logic and customer data provides a very valuable source of real-time product information to you and your customers.



### Boost efficiency throughout entire company

1. Online orders take less time to process
2. Online ordering is less error-prone
3. Save time answering simple questions that customers can find independently online
4. Internal sales team can access all the information they need in one place
5. Outside sales reps become more effective with instant access to all product information, pricing and stock



### 24/7 information for your customers

Customers want to be informed and able to quickly buy the products they need. An online sales portal enables your customers to find the information they are looking for, anytime they want. Whether it's product or order history information, empower your customers with around-the-clock access. Pricing complexity and ordering conditions are dynamically pulled in from your ERP to show the exact pricing structure and order details specific to each customer. All orders placed offline as well as online will be shown in your online sales portal, without any extra work or synchronization of databases.



### Live online store in 30 days

You can easily launch your online store in only 30 days with the complete and professionally responsive designed out-of-the-box web store. Sana comes stocked with a range of flexible contemporary designs configured through a templating system that can be easily adjusted to match marketing and corporate identity requirements. You will have everything you need to make your storefront stand out, without the need for extensive CSS/HTML knowledge.



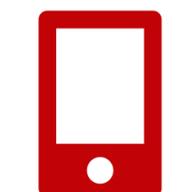
### Higher ROI compared to interfaced web shops

An integrated web shop can be brought live much quicker than interfaced webshops. The integrated architecture is much more simple than an interfaced setup; the implementation can be offered for a fixed price. The faster your shop is live online, the faster you will start to see the return.



### Increased revenue

You will increase the revenue of your company with cross- and upsell opportunities as well as the ability to be open for business 24/7. The potential to enter into new markets also increases with both the visibility and availability of an online store.



### Support your sales agents on-the-go

With its intuitive multi-touch interface, Sana Mobile provides easy entry into the sales-supporting capabilities of your B2B sales portal. Sana delivers a field sales app for Dynamics NAV and AX & SAP, which supports your field sales agents while on the road. It is available in both real-time and offline mode and combines classic catalogue browsing and ordering with the possibility of quick ordering through filtered order lists.

## THE SANA DIFFERENCE



YEARS OF  
E-COMMERCE  
EXPERIENCE



E-COMMERCE  
SPECIALISTS



INTERNATIONAL  
OFFICES



PARTNERS  
WORLDWIDE



IMPLEMENTED  
SANA SHOPS

## About Sana

Sana delivers fully integrated B2B e-commerce solutions for Microsoft Dynamics, SAP, and other ERP systems that help wholesalers, distributors and manufacturers to grow online, including mobile support for sales agents.

Sana is a Gold Microsoft Partner, SAP Partner, Certified for Microsoft Dynamics NAV & AX and Certified for SAP Integration.



Van Nelleweg 1 | PO Box 13043  
3004 HA Rotterdam | The Netherlands



+31 10 243 6030



[www.sana-commerce.com](http://www.sana-commerce.com)