Company Overview

zap®

About Zap

Zap creates business intelligence (BI) software that helps improve corporate performance. We're leading a revolution to truly make BI easy and we're committed to constant innovation to achieve this. Zap is a partner-led company, with hundreds of partners reselling our solutions globally. Zap supports customers and partners from offices across Europe, Middle East & Africa (EMEA), North America, Asia, and Australasia.

Making business intelligence accessible

Organizations today are data rich, but time and knowledge poor. Business intelligence unlocks the value of this data, turning transactions into insight to empower employees to make confident decisions. We understand customers want fast BI that delivers a rapid return on investment (ROI). Zap has overcome these challenges, delivering a suite of solutions that are quick to implement, easy to use, require minimal technical resources, and deliver a low total cost of ownership (TCO).

Recognition

Zap has been recognized for its innovation and vision with a multitude of awards. Zap was awarded the 2009 Microsoft Independent Software Vendor/Software Solutions Innovation Partner of the Year and the 2010 Microsoft Country Partner of the Year Award for Australia.

2009 ISV/SOFTWARE SOLUTIONS PARTNER OF THE YEAR
Innovation
Winner

Microsoft Partner Network™

2010 COUNTRY PARTNER OF THE YEAR
Australia
Winner

Microsoft Relationship

Zap is a Microsoft Gold Certified Partner with the Independent Software Vendor (ISV), data management, and business intelligence competencies, and creates solutions in .NET that provide web-based analytics built on Microsoft technology.

Team

Zap has close to 60 employees around the globe, with the head office located in Brisbane, Australia. The company's President is Garth D. Laird, who has more than 20 years experience in the information industry. With a background that includes bringing Navision Software to the Asia Pacific region before it was acquired by Microsoft, Garth has spearheaded Zap's global expansion into the northern hemisphere.

Customers

Zap software is used by mid-market companies through to enterprises, across many industries and business systems. Customers include:

KFC/Pizza Hut
Replaced an existing BI system with Zap Business Intelligence to provide analytics across multiple business systems. "Improving reporting and analysis across our restaurants and head offices offers considerable gains in efficiency and will enable our businesses to become more agile, responsive and performance-focused," said Mr Tan Teng Sern, System Analyst.

Natura World
This fast-growing mattress manufacturer chose Zap Business Intelligence for Microsoft Dynamics NAV to improve corporate analysis. "Previously we'd been quite restricted in what we could analyze, and how we could analyze it, but Zap Business Intelligence gave us the freedom to analyze by any piece of data, and slice-and-dice the business from any angle," said the company's Blair Fleming.

National Kidney Foundation
This not-for-profit organization chose Zap Business Intelligence to improve visibility into both Microsoft Dynamics CRM and NAV data. "We wanted to take our transactional data and present it in a way that could tell a powerful story," said the company's IT Director Catherine Goh. "If data is presented properly, it can greatly enhance decision-making."

Solutions

Zap Business Intelligence
Web-based BI software for the Microsoft SQL Server platform, Zap Business Intelligence is a single, integrated, proactive solution that includes analysis, reporting, dashboards, scorecards, and advanced business templates. Zap Business Intelligence takes data from many different business systems and presents a unified performance picture.

Zap Business Intelligence for Microsoft Dynamics AX, CRM and NAV
Zap offers a range of out-of-the-box solutions specifically for Microsoft Dynamics business solutions that fast track the return on investment in BI technology.

Certifications

Zap Business Intelligence for Microsoft Dynamics has earned both the Certified for Microsoft Dynamics CRM and NAV accreditations. Zap's solutions meet Microsoft's highest global standard for partner-developed software, demonstrating development quality and compatibility with Microsoft Dynamics by passing rigorous testing by an independent third party.

CERTIFIED FOR Microsoft Dynamics® CRM

CERTIFIED FOR Microsoft Dynamics® NAV

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