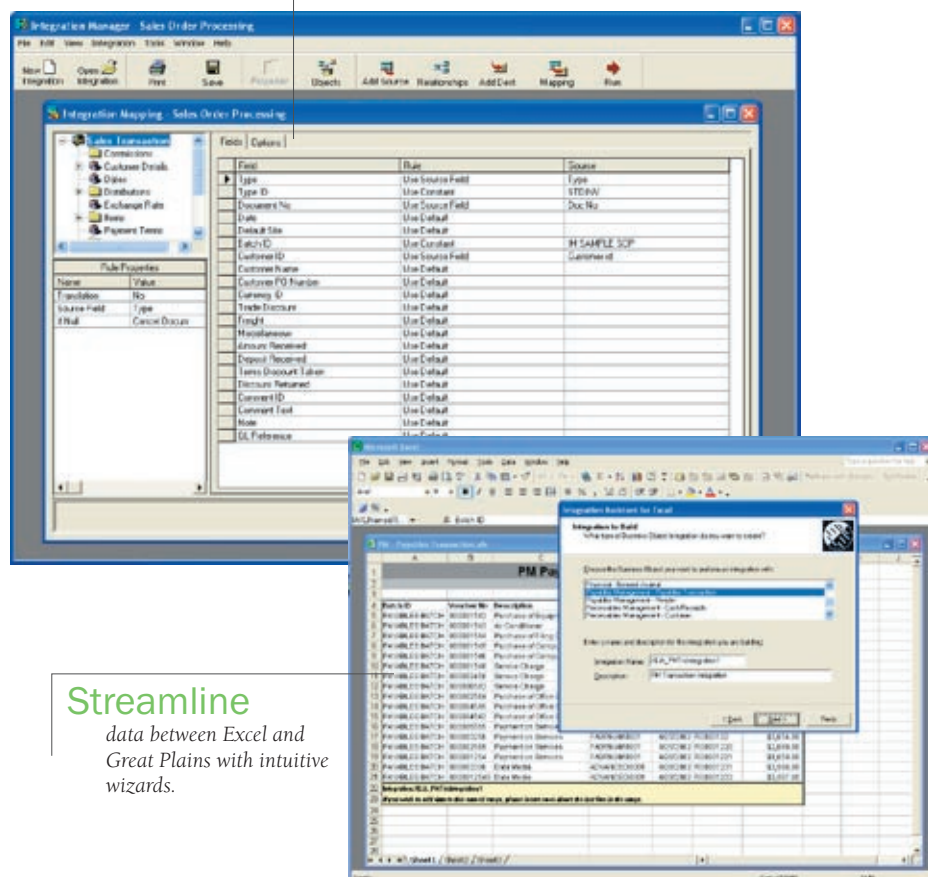


## INTEGRATION

Utilize business data from almost any Microsoft or non-Microsoft platform data source in your Microsoft® Business Solutions–Great Plains® solution. With powerful data integration capabilities that use the latest industry-standard technologies, you can integrate new information and incorporate it into your existing data with a high degree of safety, flexibility, and speed.

### Reduce

redundant data entry by creating and scheduling customized integrations.



### Streamline

data between Excel and Great Plains with intuitive wizards.

### B E N E F I T S

#### Leverage industry-standard technologies

Integrate data from any source, even those not based on Microsoft platforms, using industry-standard technologies such as Microsoft BizTalk® Server, Component Object Model (COM), Microsoft Message Queuing (MSMQ), Simple Object Access Protocol (SOAP), and Extensible Markup Language (XML).

#### Deliver integrations quickly

Build integrations quickly and efficiently. By using interactive business objects that require no in-depth knowledge of the database structure, you can sidestep the time it takes to research complex database queries or massive data models.

#### Ensure data integrity

Make certain your integrated data meets the criteria you need before committing it to your database, by passing it through business objects that encapsulate the Great Plains business logic.

#### Customize your integration

Define your own integration needs by using advanced SQL query support and Microsoft VBScript built directly into the Integration Manager environment.

#### Eliminate duplicate effort

Streamline data entry processes, tie your systems together, and eliminate re-keying of information. This increases your return on investment by freeing up resources to focus on other critical activities.

#### Increase your productivity

Improve efficiency by working with the tools you already know, such as Microsoft Visual Basic® for Applications (VBA), ASP.NET, or C#, to integrate data with Great Plains.



AVAILABLE WITH:



GREAT PLAINS



GREAT PLAINS STANDARD

## INTEGRATION | FEATURES LIST

### eConnect

- Work with powerful developer tools to integrate data from non-Microsoft platform data sources—including Web services, CRM applications, Web storefronts, and legacy applications—with Great Plains.
- Connect with external data sources by leveraging Microsoft SQL Server™ 2000, as well as BizTalk Server, COM, MSMQ, SOAP, and XML.
- Deliver requests to the back office to view specific documents from an outside data source.

### Integration Manager

- Easily map external data fields to fields within Great Plains without underlying knowledge of the data structures or tables.
- Import data from virtually any database or desktop application, including comma and tab-delimited text files, XML, and most Open Database Connectivity (ODBC) data sources.
- Schedule data integrations from other systems into Great Plains on a continuous basis.
- Verify the accuracy and integrity of external data by processing all imported data through a series of business objects encapsulating the Great Plains business logic.
- Upgrade your integrations easily from version to version.
- Use intuitive drag and drop tools to define your integration. Easy-to-use mapping features enable you to transfer and integrate data painlessly.
- Customize data processing to your specific needs before, during, or after an integration run with advanced SQL query support and built-in Microsoft VBScript.

### Integration Assistant for Excel

- Integrate data with Microsoft Excel using intuitive wizards designed for use by non-technical staff.
- Continue to use Excel whenever you desire, with automated information transfer into Great Plains.
- Integrate custom Excel forms with a built-in integration wizard that provides the “point and click” capability to automatically generate the VBA code required for your personalized integration.

### Software Development Kit (SDK)

- The SDK helps developers working directly with data tables to create extended customizations and integrations.
- Comprehensive documentation provides an outline of the Great Plains data model, while essential tools further aid customizations and integrations.

Customization Tools components are sold separately. eConnect and the Integration Manager XML capability are not available with Microsoft Business Solutions–Great Plains Standard.