

IT IS **activi**[®]**gence** web extensions

The integrated Internet portal solution for
Microsoft Dynamics NAV/AX: Shopping and
Business with Web-Content-Management



IT IS
 **activi**[®]**gence**
web extensions

information brochure

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Set up your worldwide shopping window in no time!

A serious web presence for business or end customers is a must for companies today. But only the combination with business solutions like Microsoft Dynamics will give you portal. This is the perfect solution for your company and your customers, as your business power can be leveraged with the portal very efficiently to your business workflow. Shopping and information systems will arise, which are a safe, still powerful and lay out the information and collaboration window to the whole world. Thus you will reach your customers wherever they are and put your company on today's and tomorrow's business and market place

IT IS activigence Web Extensions (WE) provides all advantages of Microsoft Dynamics with a cost-effective and complete portal. WE is based on the innovative technology of IT IS activigence and IT IS mobiligence. Everything you want to see in the web will be configured and fits to your individual requirements very easily. Set it up by your MBS-partner or even by yourself.

The Navision Employee Portal, which is a standard module of Microsoft Dynamics NAV and developed by our company, uses that way of configuration. This makes IT IS activigence WE your premier choice so close to the manufacturer of Dynamics.

The value your company and your customers will gain is obvious: With IT IS activigence WE your customers can place orders, which are available in Microsoft Dynamics on the spot. All data necessary for a selling process, like billing address, shipping address, dispatch type and other are allocated to the ERP-system immediately. You then will accept or modify purchase orders directly without delay and move on.

Use IT IS activigence WE to communicate with your customers and partners via web and promote your business to be easy, fast and more cost-effective than ever. We will get you on the Internet efficiently:



Build and run dynamic portals and webshops in the field of B2B and B2C. Our solution offers several catalogs and baskets of goods, a fuzzy search, a wizard checkout and the display of Dynamics documents like shipments and invoices.

“On Sale” campaigns and specialty sales are handed over directly from your Microsoft Dynamics NAV or AX ERP system and displayed within the web shop. With IT IS activigence WE all maintenance

of items and master data are easy as 1,2,3; connecting vendors and customers as well.

Take a look at the value of connectivity: You no longer need to import orders long-winded, instead you have a direct way to the Dynamics ERP system. In a simple way your customers are enabled to change their own master data by themselves (like address, phone number etc.). And again, all changes are automatically put directly to Dynamics.

No.	Description	Unit Price	Availability	
90004	Backfire40	349.00	1	Detail
90005	Backfire 50	399.00	1	Detail
90006	Backfire 100	449.00	1	Detail
90007	Backfire 300	499.00	1	Detail
90008	Backfire 450	649.00	1	Detail
90009	Backfire 800	999.00	1	Detail
90010	Backfire Carbon XT	3,599.00	1	Detail

Comfortable Web portal for optimal reach towards your customers (Business to consumer): Your business is present around the clock and up to date through a variety of integration functions, that hook up directly with the Microsoft Dynamics system. Your customer will get data like price, product availability and much more on the spot.

But that's not all: You keep your webshop always up to date while doing just the normal work inside Dynamics. You now can display the availability of products your customers will trust and use the customised price calculus to present them their price on the web portal. Moreover, you are in command of the other functions that make use of the business logic of the Dynamics system.

With IT IS activigence WE you build a complete webshop system within a few hours: The set-up is based on several page templates that serve as area for the free configurable web interface. Within those page templates you will place active elements - called web parts. These web parts provides you with a modern, flexible and modular user interface based on Microsoft .Net 2.0 technology.

Move those web parts and place them freely with Drag&Drop into web pages. Then you assign the function of the Dynamics System that you want the web part to be, whether it is the basket, checkout or the catalogs pane. Building a fully integrated webshop has never been that easy before!

IT IS activigence WE offers an intelligent and forgiving search, that delivers results even when the search terms are inaccurate or typed in wrong. For example, customers who are looking for a "chhair" will find a "chair" in your inventory!

You can use the fuzzy search not only for searching articles, but anything else. Whatever the portal users will be looking for, they will find it. It's only limited by search restrictions configured by yourself in Microsoft Dynamics.

The screenshot shows a web application interface for 'Cronus'. At the top, there is a navigation menu with links: Home, Terms of use, Contact, Help, Your Account, and Basket of goods. Below the navigation is a search bar containing the text 'Chair'. To the left of the search results is a sidebar menu titled 'IT IS activigence Menu Web Part' with categories like Items (Desks, Chairs, Guest Chairs, Swivel Chairs, Hardware, Whiteboard) and Vendor (London Postmaster, AR Day Property Management, Basket: empty, Login/Logout). The main content area displays a table titled 'Web Extensions Anonym - Item List Search' with columns for No., Description, Unit Price, and Ranking. The table lists several chair models with their respective unit prices and ranking percentages. At the bottom of the page, there is a footer with 'Powered by IT IS activigence' and a 'Page Mode: Browse' dropdown menu.

No.	Description	Unit Price	Ranking
1972-S	MUNICH Swivel Chair, yellow	190.10	100%
1964-S	TOKYO Guest Chair, blue	192.80	97%
1908-S	LONDON Swivel Chair, blue	190.10	97%
1988-S	SEOUL Guest Chair, red	192.80	97%
1980-S	MOSCOW Swivel Chair, red	190.10	97%
1936-S	BERLIN Guest Chair, yellow	192.80	96%

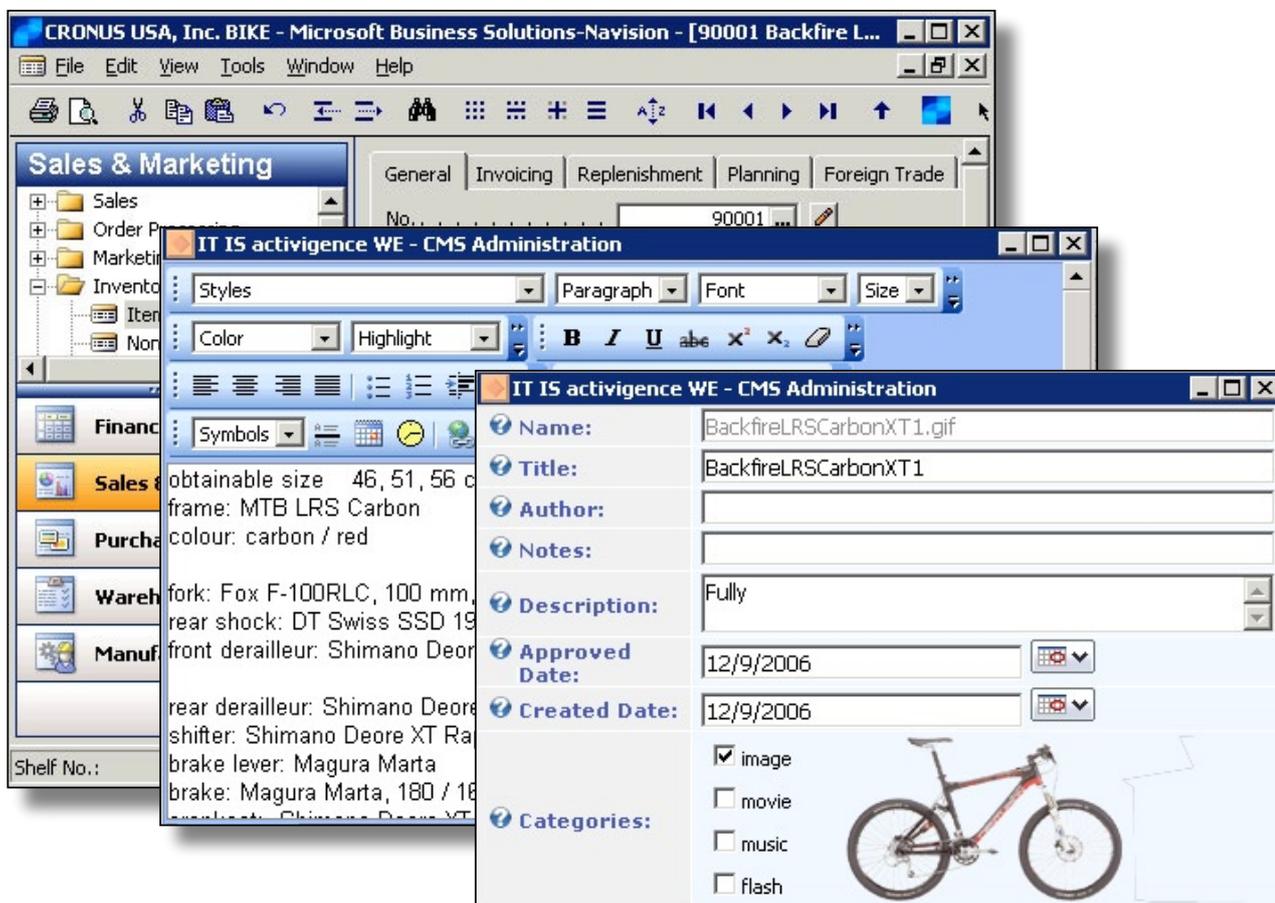
The fantastic forgiving search: Search the whole Dynamics system and find the relevant entries immediately. Here you see an example of the item inventory.

The integration of a content management system (CMS) in IT IS activigence WE content is configured within the Dynamics system. That strong relation shares the strengths of IT IS activigence and Dynamics in an optimal way. This reduces the load on the Dynamics system. IT IS activigence web extensions provides you with important features like integrated forums, contact forms, the display of FAQs and even with polls that deliver your customers desires automatically into your ERP system.

Whenever data in Microsoft Dynamics has to be displayed to or

changed by customers, prospective customers, vendors or partners IT IS activigence WE is your first choice! The range of possibilities is only limited by your fantasy!

Last but not least, "security": Here, IT IS activigence web extensions offers with the hostable splitting between frontend and backend a highly secure solution. By the modern method of digital signature all security mechanisms that are adaptable in that area are used. The encryption of the Microsoft message queues is the guarantee that the communication between frontend and backend is safe. And shopping with SSL protects the customer data.



A powerful Content Management System is included in WE: Easy and quick configuration of the content of the shop and portal within Microsoft Dynamics NAV/AX.

Configuring a Web Part with IT IS activi

Due to the integration of IT IS activi

Customer Card

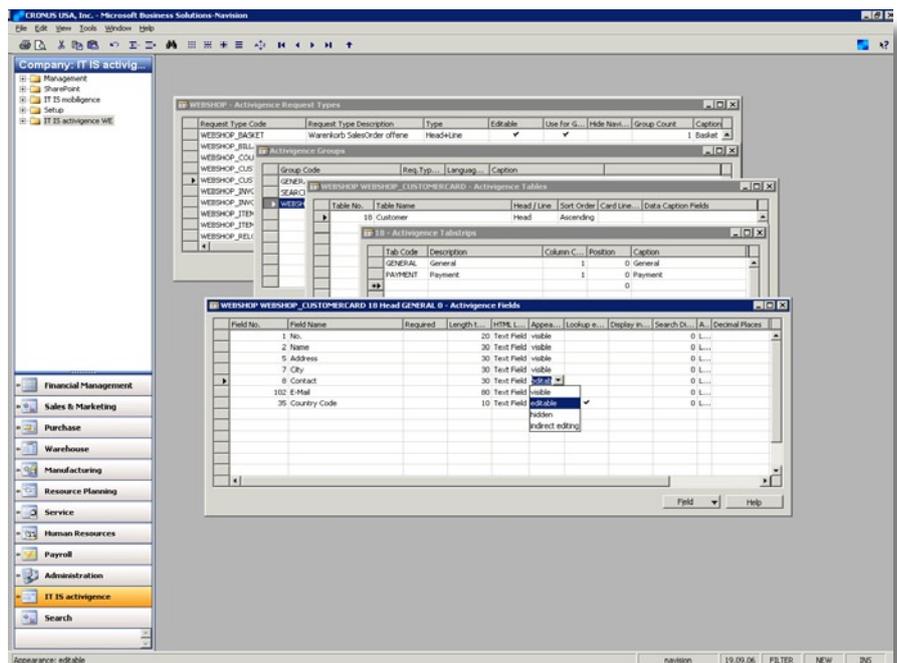
General Payment

No.: 10000
 Name: The Cannon Group PLC
 Address: 192 Market Square
 City: Birmingham
 Contact: Mr. Andy Teal sen.
 Country Code: US

Save

In our example you can see six configured fields in our WebPart. In the following steps, we add an extra field to the „general“ tab and will put the „contact“ field to be editable.

Here you can see the configuration sequence for a new field in our WebPart. The field will capture customer entries, hence we select the „editable“ appearance.



Customer Card

General Payment

No.: 10000
 Name: The Cannon Group PLC
 Address: 192 Market Square
 City: Birmingham
 Contact: Mr. Andy Teal sen.
 E-Mail: the.cannon.group.plc@cronuscorp.net
 Country Code: US

Save

Done: Our newly configured WebPart for your new webshop with an editable field and additional email address. It is so easy to configure a WebPart using IT IS activi

Our solution allows the addition and configuration of database fields with a few easy steps to receive individual Web Parts.

Comparison between Commerce Portal and IT IS activigence WE

Functions	Commerce Portal	IT IS activigence WE
General		
Shop and Portal f. B2B / B2C	Yes / Yes	Yes / Yes
Integrated Content-Management-System (CMS)	restricted (NAV)	Editor f. free layouts, pictures and additions
Comfortable editor to create site- and content layout	- / -	Yes / Yes
Forums / Discussion / FAQ	- / - / -	Yes / Yes / Yes
Site templates	1	5+
Create and save baskets (subsequent session)	Yes	Yes
Several baskets per user and customer/vendor	-	Yes
Top 10-item depending on - Category - Visitor/user data	- / -	Yes / Yes
Cross-Selling with assignment of products	-	Yes
Top products and campaign items	-	Yes
Multi language support	Yes	Yes
IE 6 / 7 / Mozilla / Firefox	Yes / Yes / Yes / Yes	Yes / Yes / Yes / Yes
User management		
User groups/-roles	- / Yes	Yes / Yes
Password creation and encrypted password-storage, anonymous access	Yes / -	Yes / Yes
Payment and shipment		
Interface to PayPal	-	Yes
Interface to PaySolution	-	Yes
Parcel-tracking to DHL / FEDEX / UPS / GLS	-	optional

Comparison between Commerce Portal and IT IS activigence WE

Functions	Commerce Portal	IT IS activigence WE
Filter and Views		
User-dependeng catalog/ uniform maintenance	Yes / -	Yes /Yes
Filter on user / groups	- / -	Yes / Yes
Fuzzy search	-	Yes
User-dependeng search results	Yes	Yes
WebPart technology		
Create sites per Drag-&-Drop from WebParts	-	Yes
Config WebPart from Dynamics, without coding	-	Yes
Navigation- and search WebPart	-	Yes
Newest technology	ASP, no WebParts	ASP.NET 2.0
Configuration		
Config customer-specific fields (without coding)	-	Yes
Configuration access to all Dynamics tables		
Adjustable menus / drop- down and sub-menus	- / -	Yes / Yes
Configurable actions from within Dynamics (e.g. new order)	-	Yes
Shop- and portal-actions depending on field values	-	Yes
Documents		
PDF-upload etc.	-	Yes
Possibility to access and create documents from Dynamics over the WebPart	- / -	Yes / Yes
Document-upload to the Website	-	Yes

IT IS activigence web extensions: Big gain and few costs

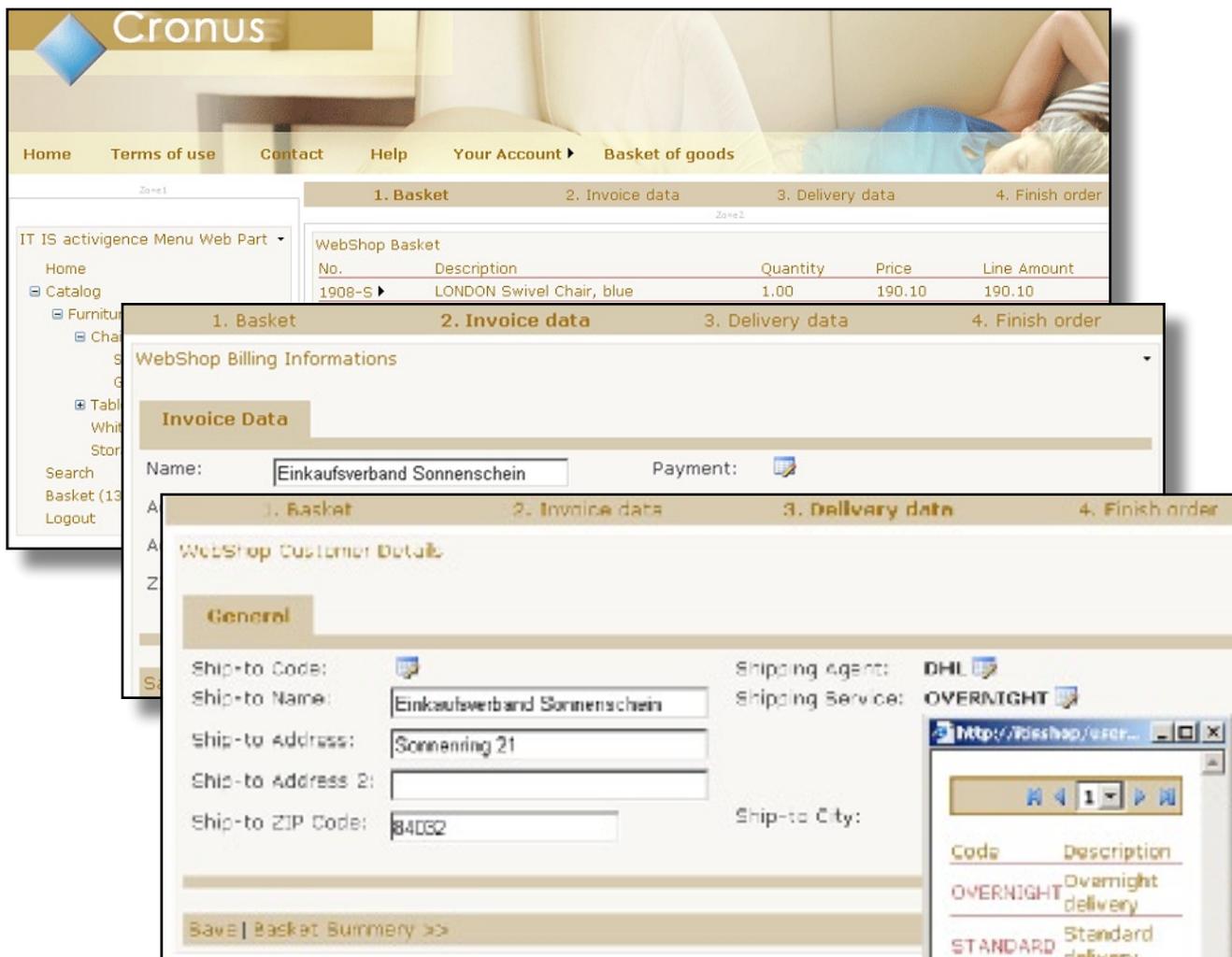
IT IS activigence distinguishes by high flexibility and multiple utility. You have the most different opportunities of an internet portal at your disposal. There are scenarios in the various branches, which you can realize with IT IS activigence web extensions. From the classical webshop over training, service, information to vendor portals all possibilities are open. Some Examples:

Authorities are in the state to gain the applications of their citizens through an information portal. The analyses of polls can be utilized for the market research and then be used in the Dynamics

system. Training Center can get the bookings of their candidates through a portal and then save money and time. Call Center offer the service calls over the portal and reduce the request time.

This are only some examples that show the potential of IT IS activigence web extensions. This sensational and cost-effective extension is now available for your Microsoft Dynamics system.

IT IS activigence WE - Now you can set up your worldwide shopping window and portal in no time!



The screenshot displays the Cronus webshop interface with the following sections:

- Navigation:** Home, Terms of use, Contact, Help, Your Account, Basket of goods.
- WebShop Basket:**

No.	Description	Quantity	Price	Line Amount
1908-S	LONDON Swivel Chair, blue	1.00	190.10	190.10
- WebShop Billing Informations:**
 - Invoice Data:** Name: Einkaufsverband Sonnenschein, Payment: [icon]
- WebShop Customer Details:**
 - General:**
 - Ship-to Code: [icon]
 - Ship-to Name: Einkaufsverband Sonnenschein
 - Ship-to Address: Sonnening 21
 - Ship-to Address 2: [input]
 - Ship-to ZIP Code: 84032
 - Shipping Agent: DHL [icon]
 - Shipping Service: OVERNIGHT [icon]
 - Ship-to City: [input]
- Shipping Options:**

Code	Description
OVERNIGHT	Overnight delivery
STANDARD	Standard delivery



The integrated Internet portal solution for Microsoft Dynamics NAV/AX: Shopping and Business with Web-Content-Management



You will receive IT IS activigence WE solely via your local qualified Microsoft Dynamics dealership.

Please ask your Microsoft Dynamics Partner to use the tremendous advantages of this ground breaking product.

If you currently lack Microsoft Dynamics Partner, please let us know directly so we can hook you up with a qualified partner. Our contact address is activigence@itis.de.

Your IT IS activigence WE dealer



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