

Product configuration in your Sana web shop

A powerful online sales and product configurator of e-Con Solutions in the Sana web store

Companies offering customer-specific products and services have always faced the challenge of producing better results, while offering high-quality custom products or services at competitive prices. You can now transform these challenges into profitable results with the Sana – e-Con Connector.



Transforming e-Commerce

Within one online purchasing experience, customers select a standard or custom product from the built-in product catalog. If they select a custom product, the e-Con configurator goes into action, presenting options and choices that enable customers to tailor a product to meet their exact requirements.

Working together, e-Con Solutions and Sana span a wide range of B2B and B2C scenarios for industrial products – for example, pumps, compressors, coolers, machines, and cranes – as well as consumer products such as home computers, audio and hi-fi systems, mobile devices, bikes, clothing, and accessories.

After all configuration choices have been saved, the product is added to the web store shopping basket, and customers can continue to view products or finalize their purchase. Two solutions, one seamless experience – anytime, from any location with a web browser.

100% integrated with Dynamics

Both the Sana web store and e-Con integrate seamlessly with Microsoft Dynamics NAV, so information about all custom products created in the web store flow into the ERP system for quick, easy access. There is no need to stitch together products with additional programming or re-enter data. Updates to information synchronize automatically across Sana, e-Con, and the entire ERP system.



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