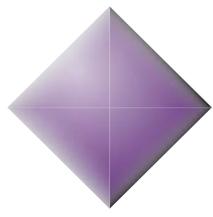


IT IS  
 **mail**  
2012



## Information Brochure

Quotes, orders, invoices and newsletters sent directly on e-mail from Microsoft Dynamics to your contacts and customers



IT IS mail 2012 is the complete e-mail solution, fully embedded into Microsoft Dynamics



we create  
worlds on the  
web

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## Your team will appreciate the new possibilities for easy outbound business communication.

These days it is important that you and your employees can act on your business communication with little effort and in short terms. Whether it is the communication to your customers from the marketing department or the regular electronic delivery of invoices to your current customers; you can inform and transfer information when you want it, easily and directly from your business software.

A common way for sending out documents from Microsoft Dynamics is to generate PDF attachments of those documents, saving the PDFs' at the file system. Then the file needs to get attached to an e-mail, you also need to enter the text to the customer about the purpose.

No more: Now you simply hit the send button in Dynamics, and the attachments and the appropriate e-mail message will be compiled together in seconds.



Another benefit is to get assistance in the push communication for your goods and services. The marketing staff nowadays follows a complicated way to get the right data to send out prospect and customer information and newsletters. In some cases your marketing people have to export the contact information as a text file, then they have to import the data into a database program. After those tasks, the connection to the e-mailing-program, setting up content and tracking is another issue.

With IT IS mail 2012 there is no complication like in the examples above!

Now you and your employees can send information and documents directly from Microsoft Dynamics to the recipients. For example: a quote with a standard text is sent with a simple click on a „send“-button to your customer. Personalizing the outbound text works on the fly and the message is with you customer in seconds.



The marketing folks are able to create e-mail campaigns easily in Microsoft Dynamics. The innovation is that they send the information directly from the business system to their customers and prospects. This goes with a personal salutation, with PDF documents like a catalog, a product brochure, even with documentation on the offered goods.

The procedure is working easy either directly from the desk e-mail program - like Microsoft Outlook - or based on the e-mail server that will send those mails centrally from a queue based mechanism. The advantage of the server based approach lies in the fact that there is not the need to install an e-mail software on each client and the possibility to bridge over for various companies here. The sending will take place in a queue, where the message delivery can be tracked and sending failure will be available for resend. You can decide how many retries you want the solution to establish, before a message will become marked up as delivery failure.

For formatting the message, your got plenty of options, ranging from wildcards and text replacements in the subject line to fixed bcc sender addresses and various directories for attachment. E-mailing from within Microsoft Dynamics has never been easier.

The screenshot shows the Microsoft Dynamics interface for a sales order. The main window is titled "1004 London Candoxy Storage Campus - Sales Order". It has several tabs: General, Invoicing, Shipping, Foreign Trade, E-Commerce, and Prepayment. The "E-Commerce" tab is active, showing an email form overlay. The email form has fields for "To...", "Cc...", and "Bcc...", with "John.kane@sample.com" entered in the "To" field. There are also buttons for "Email" and "Send Document".

Below the email form, there is a table with columns: T.., No., Description, Location ..., Quantity, Reserve..., Unit of M..., and Unit Pric... The table contains two rows of data:

T..	No.	Description	Location ...	Quantity	Reserve...	Unit of M...	Unit Pric...
I...	1151	Axle Front Wheel	BLUE	2		PCS	225,00
I...	1964-S	TOKYO Guest Chair, blue	BLUE	34		PCS	192,80

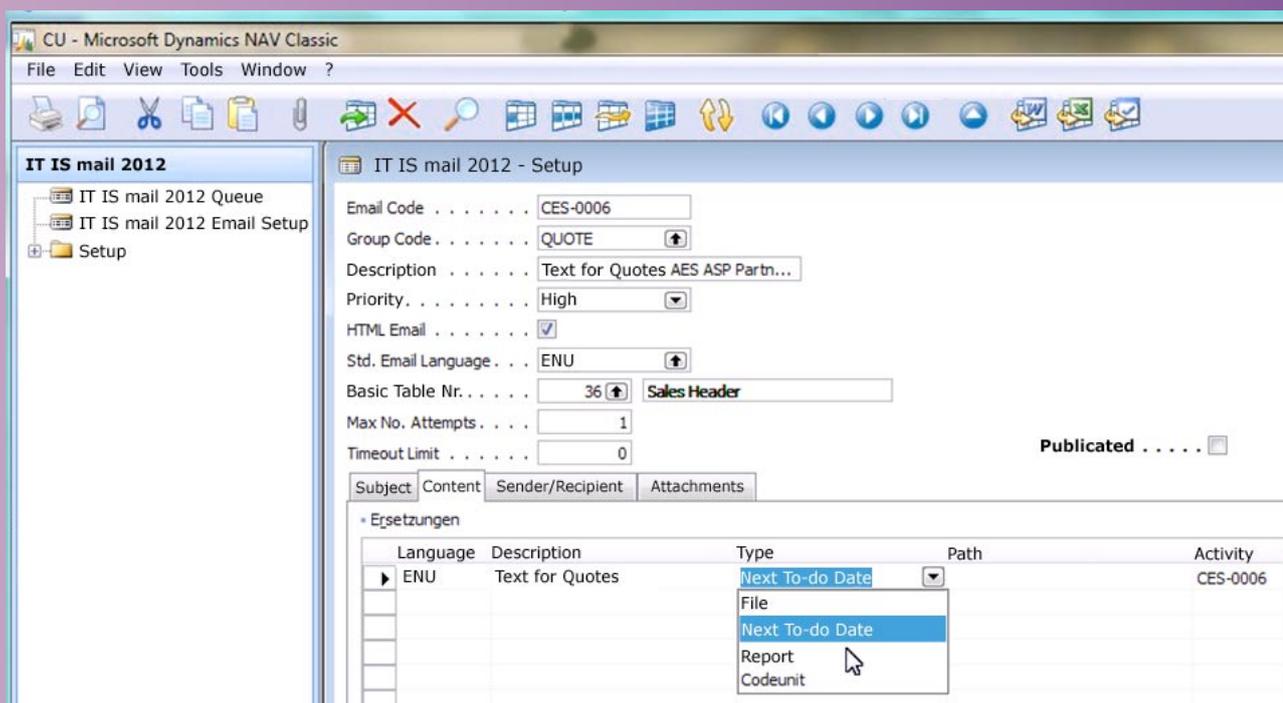
At the bottom of the window, there are buttons for "Email", "Order", "Line", "Functions", "Posting", "Print", and "Help".

Effortless: Send sales orders directly from Microsoft Dynamics to your customer.



## Fundamental functions in IT IS mail 2012

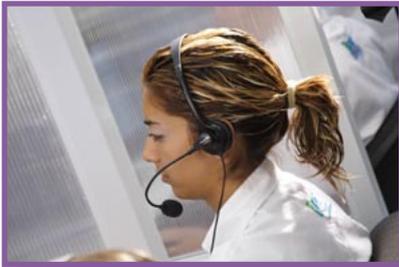
- ✓ Rich sending of e-mails from Microsoft Dynamics NAV to recipients`.
- ✓ Creation of e-mailings and promotional campaigns including a process for sending the particular e-mails.
- ✓ Interactive sending of Microsoft Dynamics documents like quotes, orders, invoices, bill of deliveries and so forth with a simple click on a button.
- ✓ Sending of e-mails directly from Microsoft Outlook or server based (without the need for a local installed Microsoft Outlook)
- ✓ You can attach and send files in different formats (.pdf, .pptx, .jpg .rar)
- ✓ You have the choice whether you send your information as HTML or as simple text e-mail
- ✓ Archive and templates for the various e-mail intro text building blocks, that goes along with the quotes, orders, invoices and other report based attachments
- ✓ Job list of e-mails which are already sent and action tasks for redelivery
- ✓ User management with various security roles (administrator, maintenance, sender)



IT IS mail 2012 e-mail setup - Define the subject, content, sender/recipients information and the attachment directly in Microsoft Dynamics NAV.



## ***IT IS mail 2012 is the right tool for scenarios like:***



### **Quotation phase:**

You receive an urgent and important request from your customer regarding a price quotation. With IT IS mail 2012 you can send the quote directly from the Microsoft Dynamics system now. You do not need to create a PDF or print out the quote to send it by hardcopy anymore.



### **Invoicing:**

Using IT IS mail 2012, it is possible to send invoices to your customers fully automatically. For example, the warehouse staff enters the information in Microsoft Dynamics about the items having left the warehouse. This triggers the invoice sending process which will be performed automatically. Optionally, you can send invoices with IT IS mail 2012 with a digital signature for legal validation.



### **Customer information:**

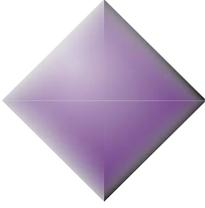
Send newsletters to your customer addresses from Microsoft Dynamics without time consuming exporting tasks. Also customer information for promotional offers or special products can be sent with just a few clicks.



### **Vendor inquiries:**

The purchasing department needs information and prices from multiple suppliers? Make it an e-mail letter to retrieve the quotes from them. Simple and fast, this is now done with IT IS mail 2012.

These are just four of the numerous possibilities you have with IT IS mail 2012. Experience your benefits in a live demonstration via web. We appreciate your requests.

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You will receive IT IS mail solely via your local qualified dealership.

Please ask your IT IS mail partner to use the tremendous advantages of this marvelous product.

On further questions, please use [contact@itis.de](mailto:contact@itis.de)

We would like to assist you regarding your particular quest.

Your IT IS mail dealer



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