

# ExpandIT Internet Shop™

ExpandIT Internet Shop enables your organization to serve multiple markets and businesses over the Internet.

You can offer your customers trade agreements, volume discounts, multiple currencies, multiple languages, ledger entries and credit card payments on the Internet, all maintained in your existing ERP-system.

You can also combine the information from more administrative systems so you can present customized business information to various types of customers and markets worldwide. All this with the information maintained in the administrative systems as you do today.



With the discount features and the multiple languages and currencies you can service named customers and/or the general public. In other words, ExpandIT Internet Shop can be used for sales over the Internet to businesses (business-to-business) and to consumers (business-to-consumers).

## Integration

The technology behind ExpandIT Internet Shop relies not on one but on three integration methods to ensure that you can get the kind of performance and information availability expected by your customers.

This ensures that the information presented in ExpandIT Internet Shop is identical with the business information used in the rest of your organization.

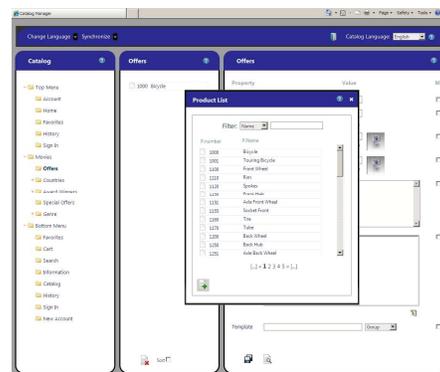
For NAV/Navision the latest development makes it possible to integrate without modifying the NAV/Navision license file.



## Secure, Available and Fast

ExpandIT Internet Shop operates independently of the administrative system and it does not expose the administrative system directly to the Internet. This means that your web site can have as good response times as you agree with the Internet Service Provider (ISP). It also ensures that your shop will be open as long as the Internet is available. Consequently, you can service your customers even at night when the administrative system is inaccessible e.g. during backup, maintenance, or for any other reason.

## Catalog Manager



In the Catalog Manager you can select which items you want to make

available for sale on the Internet. This information comes from your existing systems and you can add to this information to make the items more attractive to the customers in ExpandIT Internet Shop. Only the relevant sub-set of business information is synchronized and made accessible to the customers in your Internet Shop. So there is no way hackers can get access to confidential information in the ExpandIT Internet Shop because it is simply not there. The interface of Catalog Manager is browser-based and designed for non-technical staff; it is multilingual and has multiuser facilities.

### General Facilities

Customer and Item information maintained in the administrative system.  
 Easy content management.  
 Easy organization of an unlimited number of items.  
 List of favorite products.  
 Related products.  
 Size, color & style products.  
 Style sheets and templates easily incorporated.  
 Parameter controlled fields can be added or removed without programming.



Availability, security and response time can be out-sourced to an ISP. Automatically generated email to confirm/reject new orders. Credit card handling/electronic payment including the necessary back-end functionality. Orders are electronically transferred to the administrative system for further processing.

Multi-user Catalog Manager  
 Multi-language Catalog Manager (Danish, English, German, Portuguese and Spanish)

### Business-to-Consumer Facilities

Multi-language property can be switched on or off globally, on item groups or on individual items. Danish, English, German, Portuguese and Spanish languages included. Volume discount, as defined in the administrative system. New customers can register themselves directly. The customer can choose separate invoicing and shipping addresses. Customers can change their profile after entering their password.

### Business-to-Business Facilities

Customer specific discounts/trade agreements.  
 Customer specific ledger entries/open balances  
 Multiple user profiles linked to same customer profile to ensure audit trail. Multi-currency is transferred from the customer records in the administrative system. Automatically generated email with username and password to new customers.

### Security

The ExpandIT Internet Shop Professional supports the following security tools and features:  
 Digital certificates  
 IP Blocking  
 Secure Socket Layer (SSL)  
 NT Challenge/Response

### Compatibility

The ExpandIT Internet Shop comes with ready-made integration components for:

NAV/Navision/Financials  
 C5  
 XAL  
 AX/Axapta

For further information please contact ExpandIT. Information about ExpandIT Partners and other ExpandIT products are available on [www.expandit.com](http://www.expandit.com).