Sana & Perfion add online interaction to hardcopy brochures

Leverage brochure content in your integrated web shop

Web shops with good and comprehensive product descriptions convert visitors to buyers much better than shops without. Using PIM on top of an e-Commerce platform ensures high quality content. Besides, ROI is even higher in a B2B setting, where business customers are supported 24/7 with product sheets and brochures.

Perfion

Transforming e-Commerce

With the Sana – Perfion Connector, you can easily re-use your single source of truth for product information to an online storefront. This way, catalog brochures can easily be published online while being ordered as well: your business (master) data is managed within Dynamics.

Best of both worlds

Sana delivers fully integrated e-Commerce solutions for Microsoft Dynamics NAV & AX that help retailers and wholesalers grow online, including the mobile app for sales agents on the road.

Perfion is a Product Information Management (PIM) solution for companies with a complex product structure or need for multi-channel, multi-language communication. With Perfion you get a single source of truth for product

information which gives you control of all product data wherever they are applied.

100% integrated with Dynamics

Both companies take your Dynamics business information as the starting point. Sana does not simply connect to Dynamics – part of it is installed within Dynamics, to ensure the tightest cooperation possible. On top of that, Perfion also integrates 100% into Microsoft Dynamics NAV and AX.

sana

Sana Commerce

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