

Commerce Portal leverages the Internet to streamline interactions with vendors and customers.

Key Benefits

- Improves your responsiveness to vendor and customer demands.
- Makes it convenient for supply-chain partners to do business with you.
- Reduces costs by automating commerce interactions.



Fact Sheet - Commerce Portal

Make the Internet Work for You and Your Partners

In order to choose the right e-commerce solution, you have to ask the right questions:

- Does your e-commerce solution do more than just catalog your product offerings on the Internet?
- How can you use the Internet to strengthen supply chain relationships and make your business more efficient?
- Do the solution's features match the way you do business?
- Do the features benefit your partners?

Commerce Portal answers all of your interactive business needs. It streamlines interactions through Web-based trading, self-service and other forms of collaboration.

Your supply chain partners interact with you through a personalized Web portal that matches the needs of their particular roles. Every partner has their own personalized base through which they can do business with you.

NAVISION®
The Way to Grow

With Commerce Portal, you connect your customers and vendors to your business management system by way of the Internet.

You respond to your partners' needs with Web access to real-time information and self-service features from within your Navision solution. Information is always up-to-date and accurate, and self-service features are relevant to the user's particular business needs.

Owing to real time integration and the use of business logic from Navision Attain Commerce Portal offers a straightforward way to do business with your supply chain partners.



A Smart Solution

Commerce Portal makes it easy for partners to serve themselves. Customers, vendors and other partners can serve themselves directly from their Web portal – anytime, anywhere. They can maintain and query data and documents across the range of functions found in Navision Attain (depending on their particular role and the access rights that have been defined). Commerce Portal opens a window to information and services that allows your supply chain partners to serve themselves. It makes business faster and more convenient for them, and for you. Your supply chain

partners have access to a wealth of features that make it easy for them to do business with you. For example, users can:

Execute advanced searches

- Check the shipping progress of orders
- Check item availability
- Create orders and view order status
- Convert quotes to orders and assign existing orders to blanket orders.

For a complete list of Commerce Portal features, see the Commerce Portal data sheet.

Contact Your Partner

To learn more about Commerce Portal in Navision Attain, contact your local solution center. They have the expertise necessary to meet your specific business needs.

Or, visit our Web site at www.navision.com.

About Navision

Navision a/s is a leading global provider of cost-effective and adaptable integrated business solutions that help companies in their quest to grow. The company has more than 127,000 customers worldwide, a global network of more than 2,200 partners, and 1,065 employees in 26 countries. The

NAVISION®
The Way to Grow

Navision product line consists of Navision Axapta[®], Navision Attain[®]/ Navision Financials[®], and Navision XAL[®]. Navision a/s was created through the merger of Navision Software a/s and Damgaard A/S in December 2000. Its shares are listed on the Copenhagen Stock Exchange (CSE: NAVI). The company is headquartered in Vedbaek, Denmark. You can learn more about Navision a/s on the Internet at www.navision.com

Copyright © 2001 Navision a/s, CBR No. 76 24 72 18. The trademarks referenced herein and marked with either [™] or [®] belong to Navision a/s. The names of actual companies and products mentioned herein may be the trademarks of their respective owners. No part of this document may be reproduced or transmitted in any form or by any means, whole or in part, without the prior written permission of Navision a/s. Information in this document is based on Navision Attain 3.10 and subject to change without notice. All rights reserved.

Address:

Navision A/S
Frydenlunds Allé 6
2950 Vedbaek
Denmark
Tel +45 45 67 80 00
Fax +45 45 67 80 01
www.navision.com

NAVISION[®]
The Way to Grow

Data Sheet: Commerce Portal

Key Features	Description
Role & Permission Management <ul style="list-style-type: none"> • Personalization • Role set up 	<p>Role & Permission Management is the application area in Navision Attain from where roles are easily set up and managed. You create roles and add permissions in a graphical user interface and it is as simple as using Navision Attain.</p> <p>Roles are flexible and can be customized to the exact requirements of any organization. All activities leverage the existing business logic in Navision Attain.</p>
Sales Management <ul style="list-style-type: none"> • Set up customer • Maintain contact information • Order cycle tracking • Blanket order • Extended reordering 	<p>Sales Management Web enables the entire sales process. Your customers can set up themselves via the Web portal and can maintain their contact information such as shipping addresses and contact persons.</p> <p>With the advanced order-tracking feature, your customers will always know exactly where their order is in the order/sales cycle. Moreover, your customer can allocate an order to a blanket order set up in advance.</p> <p>Extended reordering grants the customer convenient access to previously made order for easy reordering.</p>
Purchase Management <ul style="list-style-type: none"> • Maintain contact information • Maintain catalog • Maintain delivery date • Reverse auctionsDrop shipment 	<p>Purchase Management Web enables the entire purchasing process. Vendors can maintain all information about themselves that is stored in Navision Attain. This includes product information such as catalogs, item numbers and prices. Furthermore, delivery dates can be maintained so that they are always up-to-date ensuring optimal supply chain performance.</p> <p>Reverse Auctions which are set up and managed from within Navision Attain, allow vendors to bid on an order via the Web portal. This ensures that companies will always get the best possible price the market can offer.</p> <p>Moreover, vendors can drop ship orders to customers and thus eliminate supply chain inefficiencies.</p>
Notification Management <ul style="list-style-type: none"> • Event based e-mail • Place holder 	<p>Commerce Portal has advanced notification features throughout the application.</p> <p>The system can be set up to send e-mail notifications when any given event occurs, for example when a certain item becomes available, when an order is shipped or when a reverse auction is opened.</p> <p>The place holder makes it possible to automatically send personalized e-mails to partners containing business data form Navision Attain, for instance order numbers and balances.</p>

NAVISION®
The Way to Grow

Content Management

Commerce Portal comes with advanced Content Management functionality.

All Web pages are managed from within Navision Attain. This means that a Navision Attain user can do all Web page maintenance without the assistance of Internet consultants.

- Multi language

Microsoft Commerce Server feature

Commerce Portal uses the advanced catalog features of Microsoft Commerce Server for customizing and maintaining catalog structures and hierarchies.

- Catalog
- Profiling

Profiling monitors user behavior on your site. This data is for example used in Cross Selling. Cross Selling lets you offer customers additional goods based on what they have already selected for their order.

- Cross selling
- Targeting
- Site analytics
- Bizdesk

Targeting enables you to target customers with special offers based on user preferences and previous shopping behavior.

Site analytics lets you analyze user behavior in great detail and generate reports, for example, to assess the effect of a campaign.

Bizdesk is the graphical user interface from which all Commerce Server features are administered.

System Requirements

Same as Navision Attain 3.00 and 3.01

Navision Application Server –*for accelerated performance and enhanced scalability*

Windows 2000 Server –*state of the art operating system from Microsoft*

MS SQL Server 2000 –*for replication of business data to the Web portal*

MS Commerce Server 2000 –*the market leading commerce server*

NAVISION®
The Way to Grow