



## BRIDGE THE GAP

## Integrate Microsoft Dynamics NAV with your Magento webshop

The benefits of integrating your ERP system with your Magento webshop

- Single data entry
- All information up-to-date in both systems
- Minimize order entry errors
- Save time and money
- Immediate insight in your business results
- Reach customers all over the world
- Handles both B2B and B2C scenarios
- Supports your ambition and future growth

### Two variants

**Lite** Microsoft granule 11205250

Integration functionality for Dynamics NAV: synchronise your items, inventory, sales orders, shipments and invoices

**Advanced** Microsoft granule 11205750

Integration functionality and e-commerce for Dynamics NAV. Synchronise your items, inventory, sales orders, shipments and invoices. Maintain your webshop from Dynamics NAV: Add commercial web texts and features to your items, assign items to web categories, add links for up-sell and cross-sell items.

### Contact us:

Tinx-IT B.V.  
 Horaplantsoen 20  
 6717 LT Ede  
 The Netherlands  
 T: +31 (0)318 698 480  
 E: info@tinx-it.com  
 I: www.tinx-it.com  
 I: www.webshop4dynamics.com



Standard Microsoft Add-on

With the **Magento Connector for Dynamics NAV** add-on you can exchange data (item, order and customer data) automatically between your **Magento webshop** and your **ERP-system Microsoft Dynamics NAV**. This means that information only needs to be entered once, to make it available in two places. The end-to-end process flow will be fully automated.



### No Programming

Maintain webshop information from NAV user interface  
 Business-to-Consumer (B2C)

### Standard solution

Easy setup

Multi-company Business-to-Business (B2B)

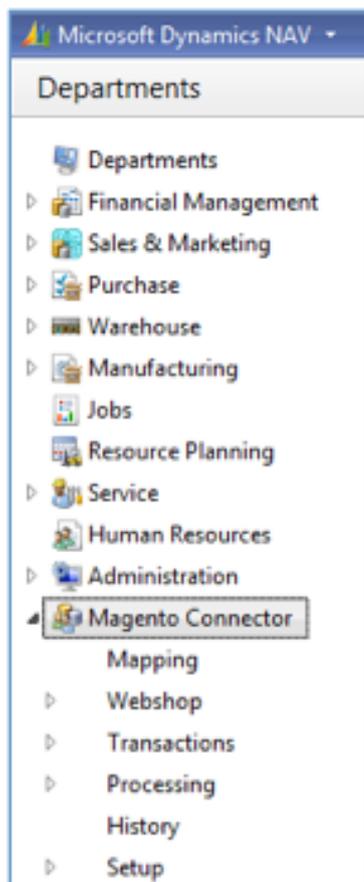
### Two-way connection

Multi-lingual

The **Magento Connector for Dynamics NAV** is a registered add-on at Microsoft. The connector is a standard solution that can be delivered by your own Microsoft Dynamics NAV partner.

## Availability

- The add-on is available for the Classic Client and the Role Tailored Client (RTC)
- The add-on supports several editions and versions of Magento (Community - Enterprise - Go)
- Available for Microsoft Dynamics NAV versions: 5.0, 2009 and 2013



The Magento connector is fully integrated in Dynamics NAV

## Feature list

- The add-on enables the integration of the Magento webshop with Microsoft Dynamics NAV
- Completely configurable: besides standard fields and tables, even custom fields can be added to the integration mapping between the Magento webshop and Microsoft Dynamics NAV
- E-commerce functionality available in NAV. Create the navigation layer for browsing items on the website, create commercial web text, add product links (up-sell, cross-sell etc.) to an item, add several new attributes to an item (like colour, size, region, country, taste)
- Bi-directional interface: from NAV to Magento, and from Magento to NAV
- Adjustable synchronisation frequency, nearly real time
- Insight in your e-commerce business from extended reporting features of NAV
- Add-on adds extensive attribute functionality to NAV items
- Maintain your Magento configurable products from NAV
- Connect multi NAV companies to Magento
- Multilingual scenarios are supported
- SEO capabilities managed in Dynamics NAV
- Comprehensive documentation
- Installation and setup with user-friendly installation wizard in NAV
- Customisations can be done in the mapping without programming knowledge.

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