

## A true e-Commerce portal for B2B – that's Sana Commerce

Easily add an online sales channel and start serving your business clients today.

Are you wasting your time with handling orders by phone, e-mail or fax? Or are you looking for ways to improve the service to your business customers? You can, with Sana Commerce.

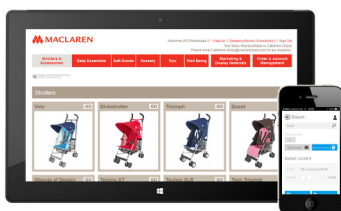
A better buyer experience leads to greater sales. That's why we offer a user friendly and well-designed sales portal that uses the business information of your Microsoft Dynamics NAV or AX, integrally as the engine of your B2B store. Adding an online sales channel for your business is not only a perfect chance to start generating higher revenues, it helps also in efficiently processing orders.

✓ Extra sales channel ✓ Better customer service ✓ Higher loyalty ✓ Save time & money ✓ 100% Dynamics integration

### Boost sales & save costs

Adding an extra sales channel to your business is one thing, but Sana also makes it easy to start cross- and upselling your products. Suggest complementary products and accessories your customer may also need, but didn't know exist.

It's easy to save time and costs with a Sana sales portal. Tools like quick order and re-order products are also available in the user friendly portal. This will help your clients to place orders in no time and save time on your side too.



### 24/7 self-service portal

Small orders that relatively cost a lot of time and money are no longer an issue. The online portal allows your customers to start serving themselves in a business environment that is open 24 hours. Changing from manual to online ordering will also drop the error rate.

All production information, order details including history, status and shipping information are available anytime. Your customers also benefit from seeing customer-specific information thanks to the smooth integration with your Dynamics. You can show the products you want to the customers you want and fulfill your customer's requirements. Creating customer specific product catalogs has never been easier.

## Leverage your Dynamics investment

We know what it takes to get your Microsoft Dynamics NAV or AX up and running, which is why we provide a seamless exchange of your available Dynamics business information to your sales portal. Part of Sana is installed within Dynamics and makes sure that your ERP does the calculation of the online sales environment, real-time.

You can easily launch your sales portal in only 7 days with the complete and professionally designed B2B store. Quickly make changes in the design of your portal with the easy-to-manage front-end editor to give your portal the look & feel that suits your brand.

## Start supporting your sales agents

Easily extend your B2B environment with sales agents support. Sana Mobile offers easy order entry and catalog browsing for your sales field on the road. Customer representation, creating quotes and adding prospects: it's all available in the mobile app. Even without an internet connection, the app is available and allows you to take orders, even with customer specific pricing.

## Benefit from 20 years of experience

With 20 years of e-Business experience and a worldwide partner network, Sana offers a complete set of additional services e.g. advice on Search Engine Optimization (SEO), online marketing, hosting, online payment and graphic design that are essential to successfully run your online business. We work together with i.a. LS Retail, Perfion, e-Con and Pebblestone Fashion.

Sana is a Gold Microsoft Partner and Certified for Microsoft Dynamics (CfMD).



Sana Commerce

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