Sana webshop for LS Retail

Together with LS Retail, Sana enables a seamless online web shop which is exactly in line with the POS within the retail store. By having one single source of truth it does not matter where you shop or earn and redeem loyalty points; campaigns are integrated equally and retail assortment is managed identically and simultaneously. The Sana webshop for LS Retail is the next step in a true omni-channel approach.

Manage online store

You can select a store as the source for all pricing, stock and assortment information in your online store. Multiple warehouse locations can be attached to a store.

Offers in your webshop

The product detail page in your online store allows you to show offer description, which you can enrich in Sana using the front-end editor. By doing so, you can easily add images, movies or rich text.

For periodic offers, Sana supports discount offers, multi-buy and mix & match.

Discount offers

With LS Retail, you can sell retail items at a discount price (% or amount) for periods of time by including them in discount offer. Just like in your physical store, your customer will be able to see those discounts in the online basket.
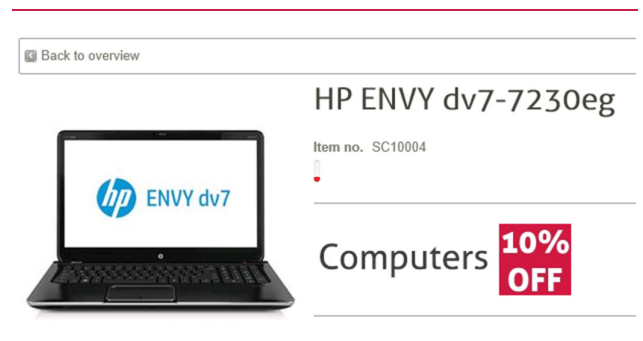
Multi-buy

Multi-buy discounts work like quantity discount in LS Retail. You can either define a new unit price or a % discount when a certain number of items has been sold and set further for discounts with an increasing number of items. This is automatically updated in the online shopping cart.

Mix & match

Retail items, product groups and variants can be included in mix & match offers to allow discount when buying a specific quantity and/or combination of goods.

Create variant configurations

You can create different variant configurations for different product groups. For example, notebooks can have variants such as color, HDD size and screen size while t-shirts may have variants such as color and size.

Furthermore, every variant dimension will end up as a dropdown on the front-end. Variants can be set as visible or not to the web shop and variants dimension can be used as facets on product list and search result page.

Support for different pricing

As web stores may have different prices than brick-and-mortar stores, you are able to choose store specific pricing. You can also create promotions for a specific item and/or period. With variant defined prices, you can set up prices for each variant combination (different sizes, colors, and styles each combination represented with a unique SKU).

Trigger coupons online

Trigger a coupon by entering the coupon barcode or coupon code. The system will automatically check if the coupon is triggering a Sana promotion or LS Retail offer. In LS Retail, you can generate and create such coupons and barcodes. Sana supports store coupons, return coupons and manufacturing coupons. The description (from LS Retail) of the offers will be shown on the basket and is enrichable using the front-end editor.

Sana Commerce

info@sana-commerce.com

www.sana-commerce.com

+31 10 243 6030 | Rotterdam (NL)

+1 617 963 0308 | Boston, MA (USA)