LS Retail for Fashion

The complexity of fashion retailing demands visibility, clarity and flexibility: in essence, 'One Version of the Truth'. Fashion retailers are multi dimensional, often with expertise flowing from initial design, through to manufacture and financial planning, supply chain, wholesale and traditional retail store operations. At K3 Landsteinar we understand these requirements and we've made significant investments in our range of fashion specific solutions to help retailers gain a competitive edge.

LS Retail for Fashion

K3 Landsteinar offers an integrated retail solution within Microsoft Dynamics NAV (formerly Navision) for ambitious fashion retailers, providing visibility, clarity and flexibility to enable them to stay ahead in fierce competition and ever changing market. Our fashion specific solution covers everything from in-store, supply chain management, merchandising, planning, wholesale, warehousing and financial management.
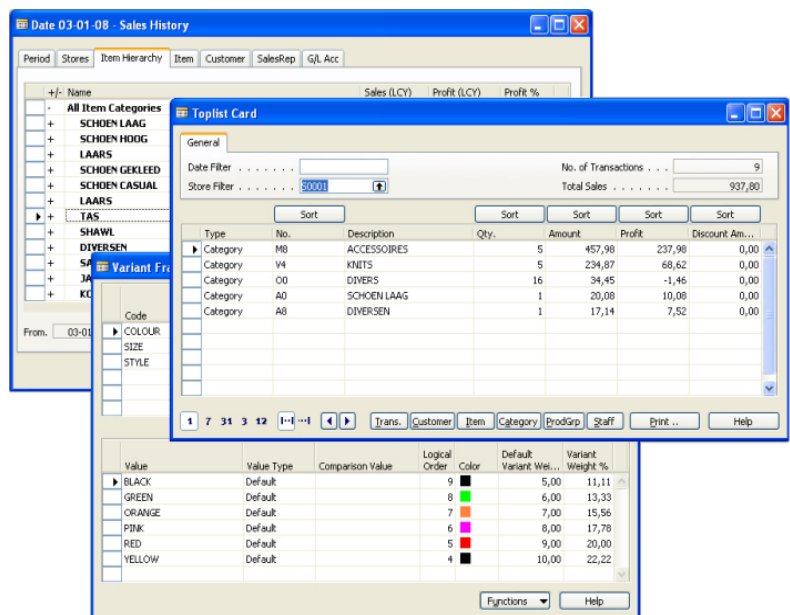
Key Benefits:

- Total end-to-end ERP solution from POS to Headquarter
- Fully integrated in Microsoft Dynamics NAV
- Budgets / Open to buy
- Loyalty program
- EDI (Fashion Connect)
- Tools supporting the purchase process to assist purchasers in their buying activities
- Easy control and maintenance of article and order data
- Comprehensive allocation and replenishment functionality.
- Instore Management supporting worksheets
- Extensive price and promotion management
- Full support for customer service through CRM, loyalty programs and customers cards
- Label management
- Extensive management reporting
- Variants and SKU

Features:

• Budgets / Open to Buy; The Open to Buy module allows the retailer to control the capital invested in products during the sales cycle. It allows the retailer to plan purchases and make sure that they match the demand for each period and at the same time make sure that the money invested in stock is within set limits.

• Comprehensive inventory management; The application contains a separate module for replenishment. It is possible to divide articles on variation and store level/location. Distribution codes can be created for every size (size matrix) and location.

Based on the distribution codes the system will advice whether to (re)allocate or replenish.

Microsoft®
GOLD CERTIFIED
Partner

K3 Landsteinar B.V., Donau 106-108, 2491 BC, Den Haag
Tel: 070-3016070 **Fax:** 070-3016071 **Web:** www.k3l.nl

LS Retail for Fashion

• Price and promotion management; LS Retail offers you numerous ways to manage article prices. This includes various purchase and sales prices, periodic prices (begin and end date), promotions, quantity rebate, mix and match, coupons, etc.

• Size, color, style; LS Retail support a complex retail framework for variant collection, including size, color and style. Besides these variants the system is also familiar with the dimensions label, season and collection. These references are available for analyses, reporting and transactions through out the whole system.

• Buying more efficiently; The buyer has the possibility to get a complete overview of relevant actions and purchase orders through the Buyer's workbench. Within the Buyers Workbench the buyer can access detailed information which efficiently supports the buyer. Supported by LS Retail suppliers can be rated on their performance based on a number of criteria.

• Easy creation and import of articles and orders; LS Retail has a separate option to easily create articles and orders. This worksheet only registers the most relevant data. The remaining data will be added (manually or through import) to the article and (preliminarily) order in a later stage. The use of predefined templates for article groups, distribution codes, etc. is also possible. Using the Item Import worksheet you are able to import article and order data in an efficient manner.

• Easy Instore Management; To execute all store functions as easily as possible LS Retail provides specific worksheets. This will help you to execute the most important store functionalities like, receiving goods, transfer orders, requested articles, purchase orders, returns, stock correction, stock count, print labels, etc.

• Loyalty; With LSRetail you can set-up and manage numerous loyalty programs. The following standard functionalities are included in the application:

  - Variouse types customer cards
  - The customer card can be connected to certain articles, brochures, discounts or other promotion activity
  - Paying articles at the POS with saved up points/amounts

• Scale and flexibility; This solution can easily be setup for a single store as well as for a complex chain with different formulas in multiple countries. The application is completely developed in Dynamics NAV, including the POS. All data is available real-time on all levels within the same application.

LS Retail for Fashion

• Analyze consumer purchasing behavior; LS Retail helps you to analyze consumer buying behavior which enables you to distinguish yourself on the retail market. The application supplies you with important data which helps you to understand consumer behavior within your store. All relevant sales information is being collected via the Point of Sales (PlusPOS). This date will be analyzed in a central place and transformed in to relevant information which helps the retailer to improve the relation he has with the consumers.

The CRM module helps you to register specific customer data which enables you to gain insight in to the buying behavior of your regular customers. This data can be used to communicate very specific information to these customers. This will not only help you increase your sales but also the customer satisfaction.

• Use of Infocodes; A unique design within LS Retail is the use of so called Infocodes. Infocodes can be assigned to articles, customers, payment methods, accounts and in store promotions. They offer you the possibility to gain or to give additional information at sales transactions, like place of residence, washing labels, additional sales suggestions, reason for return, etc. This will not only increase your service level in the stores but you gain more information to analyze sales and customer trends.

• Integrated POS Solution; PlusPOS is a fast, powerful and reliable POS application with a graphic user interface with keyboard and touch screen options. In addition to sales functionality the system also offers functionality for inventory management, debtors, invoicing, fraud prevention, management reports and print barcodes. PlusPOS uses OPOS-drivers to maximize the flexibility in hardware support. The lay-out of the screen can be easily changed to the needs of the user. PlusPOS has an integrated EFT connection for various cash card appliances.

• Sales analyzes and Management Reports; The system can supply you with a complete set of reports for sales analyzes. You can view the sales data per period, store, article group, customer, sales person, etc. The system also allows you to detect exceptions, like corrections, returns, discounts. The system also has possibilities for advanced management reports.

PLATINUM PARTNER
2008

About K3 Landsteinar

K3 Landsteinar provides market-leading, Microsoft-based software solutions to mid-tier retailers. The Retail Software Division of K3 is the world largest reseller of LS Retail and Microsoft's leading reseller of Dynamics (formerly Navision) software. We are a Microsoft Gold Certified Partner and a member of Microsoft's Inner Circle, which is reserved for Microsoft's top 60 sales partners worldwide.

K3 Landsteinar prides itself on its long lasting relationships with many customers like Marlies Dekkers, Maison de Bonneterie, Debenhams, Shoon and the White Company.

For more information please call: +31 (0) 70-3016070